

OUR PROCESS

1 VISION CALL

Now that this information is in your hand, the first step is to have a VISION CALL with a Bookmaster (Publishing Support Representative). We want to know everything you know and desire for your book. We'll discuss why you wrote it, who you wrote it for and what is your biggest dream for it.

3 CHOOSE YOUR PACKAGE OR REVIEW YOUR PROPOSAL

All the Pecan Tree Publishing packages include a nice quantity of books to host a book launch and begin direct sales, plus marketing and promotional amenities. These are things that every author should have in place; yet they often forget about them or don't think they are necessary. Yet they are!

You need to reach your target audience and let them know you're here!

We also welcome the opportunity to customize a publishing package for you.

5 CREATING THE PRODUCT

This is the excitingly creative step. We'll create your book cover, the interior design and the marketing materials based on the package selected. Your marketing materials will also be completed during this step so that pre-release marketing and sales can begin.

You are also invited to brainstorm with our **THE AUTHOR BY DESIGN** team to take your writing career to the next level.

7 DISTRIBUTION

Our distribution partners – Ingram Distribution - work with us to assure your project is available through various avenues including Amazon, Barnes and Noble, Books-A-Million, IndieBound and more. Plus, through other strategic partnerships, our authors can create their own online store carrying not only their book(s) but others.

2 SEND US YOUR MANUSCRIPT

We know your vision, now, it's critical that we see the work. It is important to us that we publish quality works that are well thought out; and that meet industry standards.

4 DEVELOPMENT CALL

We consider each manuscript and then offer editing and development notes. With the notes from the assigned editor in hand, we will discuss literary development and fine-tuning concepts that must be addressed and offer suggestions to make your work even more marketable and creative.

We'll work with you through the revision process to assure your voice is never lost.

6 PRINTING

Now that everything is designed, we move into printing! Your book will go through the pre-tech process to produce an electronic and printed proof.

Once you approve the proofs, we go into final printing and your books will ship to you as quickly as possible. This is the crazy exciting part!

8 CELEBRATE!

YOU ARE A PUBLISHED AUTHOR!

You'll enjoy the part of the journey that includes book signings, interviews, promotions and more. Not to worry our branding and publishing support teams are still right there with you!