

Branching Out

Promo Bundle

Get this Promo Started

(Includes Design & Print)

- + 1 Page Author Sheet
- + 1 Tabletop Retractable Banner (11x17)
- + 10 Posters
- + 500 Bookmarks
- + 500 Business Cards
- + 500 Postcards (4x6)

Social Media Bundle

Let's Get Social & Booked

- + 9 Custom Social Media Post
- + 4 Customized E-Blast Designed
- + Inclusion in company-generated title excerpt catalog distributed to bookstores, media, and book clubs
- + 5 Pitch titles to appropriate independent retailers
- + Create a virtual book tour with 3 stops
- + 2 Managed book webinars or teleconferences

PR Bundle

Have You Heard?

- + Create Amazon, Publish, and Goodreads Author's or Company page
- + Included in company-generated title excerpt catalog
- + Customized E-Blast Design
- + Create specific call-to-action email
- + Create specific call-to-action emails for partnership with bookstores